

YOUR BEST REASONS TO TRY **EDDM** EVERY DOOR DIRECT MAIL

- Your mail piece is by itself and gets the best response.
- You can prepare the mail or Printwell can prepaid the mail for you.
- No Postage Permit required.
- No Mailing list needed.
- No more 90-day list requirement
- You can drop 200 to 5,000 pieced daily at the post office.
- You can pick Residents Only or Residents & Businesses.
- No Tabbing for folded pieces.

TOTAL PACKAGE INCLUDED: POSTAGE, Layout & Design, Typesetting, Print, Folding, Sort & Apply Postage Tags

PRICING

QUANTITY		5,000	10,000	20,000	50,000	75,000	100,000	200,000
BROCHURE 10.75 x 16.75 • 70# Gloss Text • 4/4 Folded	Graphics	\$235.00	\$235.00	\$235.00	\$235.00	\$235.00	\$235.00	\$235.00
	Print	\$695.00	\$995.00	\$1,370.00	\$2,500.00	\$3,000.00	\$3,500.00	\$5,700.00
	Dir Mail Serv	\$100.00	\$200.00	\$400.00	\$1,000.00	\$1,500.00	\$2,000.00	\$4,000.00
	Postage	\$710.00	\$1,420.00	\$2,840.00	\$7,100.00	\$10,650.00	\$14,200.00	\$28,400.00
	Total	\$1,740.00	\$2,850.00	\$4,845.00	\$10,835.00	\$15,385.00	\$19,935.00	\$38,335.00
	\$/Piece	\$0.348	\$0.285	\$0.242	\$0.217	\$0.205	\$0.199	\$0.192
POST CARD 8.5 x 10.75 • 9-Pt Coated Stock • 4/4 Flat	Graphics	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00
	Print	\$695.00	\$900.00	\$1,218.00	\$2,330.00	\$3,207.00	\$4,083.00	\$7,781.00
	Dir Mail Serv	\$100.00	\$200.00	\$400.00	\$1,000.00	\$1,500.00	\$2,000.00	\$4,000.00
	Postage	\$710.00	\$1,420.00	\$2,840.00	\$7,100.00	\$10,650.00	\$14,200.00	\$28,400.00
	Total	\$1,735.00	\$2,750.00	\$4,688.00	\$10,660.00	\$15,587.00	\$20,513.00	\$40,411.00
	\$/Piece	\$0.347	\$0.275	\$0.234	\$0.213	\$0.208	\$0.205	\$0.202
POST CARD 6 x 11.50 • 9-Pt Coated Stock • 4/4 Flat	Graphics	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00
	Print	\$695.00	\$900.00	\$1,185.00	\$2,078.00	\$2,813.00	\$3,547.00	\$6,596.00
	Dir Mail Serv	\$100.00	\$200.00	\$400.00	\$1,000.00	\$1,500.00	\$2,000.00	\$4,000.00
	Postage	\$710.00	\$1,420.00	\$2,840.00	\$7,100.00	\$10,650.00	\$14,200.00	\$28,400.00
	Total	\$1,735.00	\$2,750.00	\$4,655.00	\$10,408.00	\$15,193.00	\$19,977.00	\$39,226.00
	\$/Piece	\$0.347	\$0.275	\$0.233	\$0.208	\$0.203	\$0.200	\$0.196
POST CARD 5.5 x 14 • 9-Pt Coated Stock • 4/4 Flat	Graphics	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00	\$230.00
	Print	\$695.00	\$900.00	\$1,209.00	\$1,975.00	\$2,736.00	\$3,498.00	\$6,777.00
	Dir Mail Serv	\$100.00	\$200.00	\$400.00	\$1,000.00	\$1,500.00	\$2,000.00	\$4,000.00
	Postage	\$710.00	\$1,420.00	\$2,840.00	\$7,100.00	\$10,650.00	\$14,200.00	\$28,400.00
	Total	\$1,735.00	\$2,750.00	\$4,679.00	\$10,305.00	\$15,116.00	\$19,928.00	\$39,407.00
	\$/Piece	\$0.347	\$0.275	\$0.234	\$0.206	\$0.202	\$0.199	\$0.197
POST CARD 4 x 11.50 • 9-Pt Coated Stock • 4/4 Flat	Graphics	\$230.00	\$230.00	\$280.00	\$280.00	\$280.00	\$280.00	\$280.00
	Print	\$580.00	\$830.00	\$1,023.00	\$1,691.00	\$2,245.00	\$2,799.00	\$5,099.00
	Dir Mail Serv	\$100.00	\$200.00	\$400.00	\$1,000.00	\$1,500.00	\$2,000.00	\$4,000.00
	Postage	\$710.00	\$1,420.00	\$2,840.00	\$7,100.00	\$10,650.00	\$14,200.00	\$28,400.00
	Total	\$1,390.00	\$2,450.00	\$4,263.00	\$9,791.00	\$14,395.00	\$18,999.00	\$37,499.00
	\$/Piece	\$0.278	\$0.245	\$0.213	\$0.196	\$0.192	\$0.190	\$0.187

If Artwork is supplied on disk there will be a \$50.00 Setup Fee!
Pricing Above Includes One Set Of Postal Paper Work - Additional Paper Work will be \$25.00 each drop.
Shipping is Additional